

# JOIN THE GREEN PARTY!



I'm delighted to introduce you and your business to Eight Ash Green Cricket Club (EAGCC) and to invite you to support the fantastic work that we do.



*We have Senior, Junior and Women's teams*

## *WHERE HAVE WE COME FROM?*

Eight Ash Green Cricket Club came into being shortly after the second world war, when a group of cricket enthusiasts cleared an area of heathland. Our first match took place in 1948 and remain in the same unspoilt location.



*Sir Len opens the clubhouse in 1960*

Our pavilion was built by members and was opened by Sir Len Hutton on 26 June, 1960.

We have extended the pavilion twice to add new changing rooms and showers and again when a new bar, kitchen, umpires room, lounge and grounds storage were added.

# HOW CAN YOU HELP US?

Providing cricket to many people at many levels is costly and we rely on business sponsorship to support us.

Sponsorship helps meet running costs such as wicket and grounds maintenance, training and coaching and overheads such as equipment and trophies. Our club is run entirely by volunteers but activity levels mean we now employ a part-time groundsman.



*Our villagers enjoying an open day at the club*

Sponsoring EAGCC provides an excellent opportunity to align your business with a local community sports club. With a proud history, strong values and a growing and vibrant youth section, EAGCC is exactly the sort of organisation we hope forward-thinking organisations are keen to identify with.



*Great facilities and club atmosphere*

Our club offers four levels of sponsorship: Platinum, Gold, Silver and Bronze. All include social membership, an invitation to Sponsors' Day and advertising on our popular web site.

Levels of advertising increase steadily with Platinum being promoted on club communications, playing kit or clubhouse and ground.

BRONZE	SILVER	GOLD	PLATINUM
£100 pa minimum 1 yr commitment	£250 pa minimum 1 yr commitment	£500 pa minimum 1 yr commitment	£1,000 pa minimum 3 yr commitment
Invitation for two colleagues plus guest to Sponsors' Day	Invitation for two colleagues plus guest to Sponsors' Day	Invitation for two colleagues plus guest to Sponsors' Day	Invitation for two colleagues plus guest to Sponsors' Day
Social Membership for two business colleagues	Social Membership for two business colleagues	Social Membership for two business colleagues	Social Membership for two business colleagues
Static advert on web site Sponsors page	Static advert on web site Sponsors page	Static advert on web site Sponsors page	Static advert on web site Sponsors page
-	Rolling advert on website Home Page banner	Rolling advert on website Home Page banner	Rolling advert on website Home Page banner
-	-	Permanent advert on website Home Page sidebar	Permanent advert on website Home Page sidebar
-	-	-	Company logo in- cluded on all club emails & letters
-	-	-	Company advert on club playing kit and/or grounds

### *WHERE ARE WE NOW?*

In the last seventy years, our club has grown from fielding one side in friendlies, to nine sides competing in leagues.



*Our club has a three youth teams*

We run three senior sides at weekends and one in mid-week, one women's team, three youth teams and two Kwik Cricket teams.

Our club remains a popular one due to the ethos instilled by its founder members i.e. compete hard but fair, but win or lose – enjoy it. Our club values are strong and sustainable and we are proud to be the world's first carbon neutral cricket club.

### *WHERE DO WE WANT TO BE?*

Our first priority is to still be providing cricket in another seventy years' time. Small cricket clubs face intense and growing pressures from many sources and many have closed locally in recent years. We do not intend to join them.

Survival depends on increasing player participation at all ages and abilities. Our primary focus is our youth section and we'd like to field a team at every age group. At senior level, improving quality is important too and we'd like our senior teams competing two divisions higher.

### *WHAT NEXT?*

To discuss how we might work together please contact me via any of the below. Many thanks.

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