

SPONSORSHIP OPPORTUNITIES AT FORFARSHIRE CC



EUROPEAN
CRICKET



SPONSORSHIP PACKAGES



Sponsor Item	Duration	Cost
<input type="checkbox"/> Club Shirt	3 Years	SOLD
<input type="checkbox"/> Junior Cricket	2 Years	£2,500 (+ VAT)/annum
<input type="checkbox"/> Indoor Training Centre	3 Years	£2,500 (+ VAT)/annum
<input type="checkbox"/> Scorebox	3 Years	£1,500 (+ VAT)
<input type="checkbox"/> Banners	Season	From £300 (+ VAT)
<input type="checkbox"/> Match Ball	Game	£50 (+ VAT)
<input type="checkbox"/> Player	Season	£50 (+ VAT)
<input type="checkbox"/> Lunch Club (Table of 10)	Game	From £550 (+ VAT)

*If you are interested in becoming a sponsor of **Forfarshire Cricket Club** or would like further information, please contact:*

forfarshireEvents@outlook.com

Forfarshire Cricket Club - The Home of Champions



Join Scotland's leading cup winning team

Based at **Forthill Community Sports Club** in **Broughty Ferry**, **Forfarshire Cricket Club** runs three senior teams and a thriving junior section with teams at under 18, under 16, under 14 and under 12 levels.

In 2023, Forfarshire's 1st XI secured a cup double, winning both of Cricket Scotland's national cup competitions, the 50-over **Scottish Cup** and the 20-over **T20 Scottish Cup**. As well as having successfully defended both 2022 titles the club qualified as Scotland's representative for the second year running at the European Cricket League taking place in Spain in March 2024.

The club's 2nd XI play in the SPCU North East Championship whilst the 3rd XI play in a '*Recreation & Development*' league, the focus being enjoyment, player development, and allowing our young players to make the transition from junior to senior cricket. Five qualified ex- and current Scotland international players coach all year-round, providing high quality sessions for boys and girls including indoor winter matches and in school opportunities throughout the whole year and engage in learning more about the sport.



CLUB SHIRT SPONSORSHIP

3 year deal



The club shirt sponsor is the primary sponsor of the club.

- ❖ Coverage in local and national press.
- ❖ Signage around the boundary at the Forthill ground.
- ❖ Prominent presence on the club website and social media.
- ❖ All matches, home and away, are live-streamed and attract over 12,000 views each season.

Discount on sponsorship day **Lunch Club** for tables of 10+. In addition to bringing a whole host of benefits and can be an excellent way to gain company exposure with members of the club and the local area at a fraction of the price of other advertising methods.





JUNIOR CRICKET SPONSORSHIP

2 year deal £2,500 (+VAT) / annum



Forfarshire Cricket Club has a vibrant and successful junior section with players as young as 8 and is seen as the future of cricket at the club. The majority of the current 1st XI team have graduated from the club's junior section and the club's 2nd XI team is viewed as an important vehicle for giving talented club juniors exposure to 50 over cricket.

Throughout the cricket season, the club's junior cricketers enjoy weekly coaching sessions led by ECB qualified Scotland international players.

Coaching continues during the off-season, with winter/spring sessions at the club's indoor facility and an organised series of indoor matches.



Sponsorship of the junior section also allows us to maintain our engagement with the local primary schools where our coaches run free-of-charge sessions for the children.

The junior cricket sponsor will also receive acknowledgement on all website and all social media.



INDOOR TRAINING CENTRE SPONSOR

2 year deal £2,500 (+VAT) / annum



The club's **Regional Indoor Training Centre** (the *Dome*) is used all year round by a dozen clubs including local teams, and regional and national squads.

The centre has three batting lanes and has been designed to simulate both softer spring outdoor wickets and the harder surfaces of late summer.

The signage on this massive structure will advertise your company at every Forfarshire match during the cricket season and also throughout the winter and spring months at every rugby game.

The sponsor will also receive acknowledgement on the club's website and through social media.



SCOREBOX SPONSOR

2 year deal £1,500 (+VAT) / annum



The **Scorebox** displays all of the important information about the state of the game and is one of the main focal points for spectators. After the cricketing action in the middle, this is the second most watched area at **Forthill** and represents a great opportunity to gain maximum exposure for your company at every home game.

Should you find yourself at the far side of the ground and not being able to see the scoreboard, a secondary scoreboard situated in front of the **Indoor Training Centre** shows the critical match information and will also be used to mount a banner displaying your company's information and logo.

ANNUAL BANNER ADVERTISEMENT AT FORFARSHIRE CRICKET CLUB

Starting from £300 (+VAT) with discounts in subsequent years



Banners placed around the picturesque **Forthill** ground is a simple, cost effective, yet high-profile way of advertising throughout the season at **Forfarshire Cricket Club**.

Advertising banners are placed in prominent positions around the boundary and are visible to players, spectators, club members, and visitors to **Forthill**.

Want to make a bigger splash? We can provide large banners to be mounted on a wall or fence.

As each home game is live-streamed and professionally photographed, these images are seen by thousands of potential customers on the internet, in the local and national press, and on the club's website and social media.





MATCH BALL SPONSOR

£50 (+ VAT) / game



Commercially this represents our most accessible sponsorship opportunity and is aimed at both the individual and corporate sponsor.

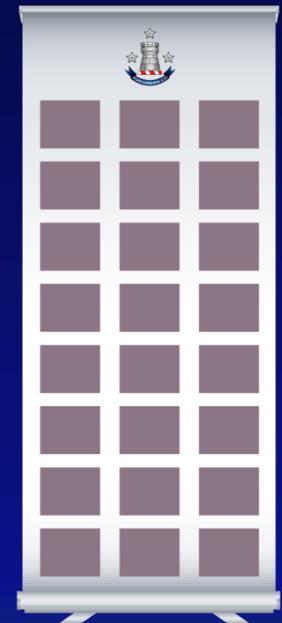
The match ball sponsor's name, and if applicable, logo will be displayed on message boards prominently displayed around the ground.

PLAYER SPONSOR

£50 (+VAT) / season

Each sponsor will have their name and logo printed on a large, 200x80cm banner that is placed prominently at the club.

In addition, sponsors will be recognised on the club's website and social media.



MATCH DAY LUNCH CLUB

Starting at £550 (+VAT) / table of 10



Become a Forfarshire VIP for the day

As a **Match Day** sponsor, you will be sponsoring one of **Forfarshire Cricket Club's** 1st XI home games during the season. Match days are popular at the cricket club with spectators, friends and family attending games on a regular basis.

Tables seat up to 10 people, and we can cater for a total of around 100 guests.

The **Lunch Club** menu changes over the course of the season, but whatever is being served, the 3 courses are guaranteed to delight.

No lunch would be complete without something to wash it down, so a few bottles of wine are included at each table.

All that is left is for you to enjoy the company, surroundings, and watch a top class game from the comfort of the function suite. Guests are encouraged to venture outside and take a stroll around the ground to see our top class facility up close.

