

EASTCOTE CRICKET CLUB

Sponsorship & Advertising Opportunities

2026 Season



Eastcote Cricket Club is a well-established sports club within the local community, providing opportunities for cricket at all levels, from youth programs to senior teams. ECC serves as a hub for cricket enthusiasts, fostering both competitive play and community engagement.

ECC are committed to growing the sport of cricket and promoting youth participation and creating an inclusive environment that benefits both members and local business.



To express an interest or for more details contact:

Jason Travers secretary@eastcotecc.co.uk or

Sophie Stevens-Wallace sponsorship@eastcotecc.co.uk

SPECIAL GROUND SPONSORSHIP OFFER FOR 2026

Includes the pitch covers, branded stumps, electronic scoreboard advert & 20 post covers

£5000 for a 3-year deal

- Sponsors logo to be printed on the three 8m covers that we use to cover the wicket on the main pitch.
- Sponsors branded stumps for use on all matches on the main square
- Advert on the electronic scoreboard
- 20 x post covers

Pitch Covers

£4500 for a 3-year term

- Sponsors logo to be printed on the three 8m covers that we use to cover the wicket on the main pitch.

Concrete Post Covers Sponsorship

5 posts - £200, 10 posts - £350, 20 posts - £600 for the 2026 season

- We have around 80 concrete posts lining the driveway and surrounding the main square. We can have plastic sleeves printed with a sponsor logo/message of your choosing

Match ball Sponsorship

£25 per match or £400 per team for the 2026 season

- The chance to sponsor the match ball for one of the Saturday or Sunday senior teams (Saturday 1's, 2's, 3's, 4's, Sunday 1's, 2's & MDL)
- Sponsors name will be on a dedicated match ball sponsorship sheet on the noticeboard for the weekend of the game

ECC Website Advert

£500 per year

- Your company logo to be displayed on the dedicated sponsors page on the ECC website with a link to your own website

Electronic Scoreboard Advertising

£500 for the 2025 season

- LED display advert on the electronic scoreboard on 'rolling loop' to be shown at start, intervals and end of all matches plus during Friday night Juniors

Live Match Streaming Sponsorship

£500 – Main fixed sponsor logo or £250 - for secondary sponsor for the 2025 season

- We live stream all our Saturday 1st and 2nd team home matches and some Sunday matches on our YouTube Channel. The main sponsor logo is fixed on the screen for the whole match and is also shown on the highlights packages that we produce for our YouTube & social media channels
- The secondary sponsor logo is shown on a rolling cycle during ends of overs. We can accommodate up to 6 sponsors for this option

Social Media Sponsorship

£500 for all posts for the 2026 season (other options available)

- Sponsor logo to be on all ECC social media posts for 2025 (Facebook, Instagram and X), except for Player Of The Week, Leading runs/wickets as these are already taken
- We can be flexible on the price if you would like to select just one or more of the numerous social media posts that we will be providing during the year. Posts include social events, team sheets, fixtures, league tables, results etc.

Stump Sponsorship

£500 for the 2026 season (3 separate options)

- Full colour Sponsor logo on both sets of stumps used for all matches on the main square
- Full colour branded stumps for use on our secondary square
- Full colour branded 'spring back' stumps for use on junior matches on the astro pitch

Advertising Boards

£1500 for 3 years. Or £600 for 1 year

- Advertise your company logo and information on the large freestanding advertising boards that stand in front of the clubhouse
- Sponsor to pay for their own board to be produced to affix to our existing frames

Team Sponsorship (New for 2026)

£250 per team for the 2026 season

- Sponsor one of our many senior or junior boys and girls teams and get your name or company logo on the team photo on the designated team sponsors notice board in the clubhouse.

Player Sponsorship

£100 per player for the 2026 season

- Sponsor your favourite player and get your name or company logo on his photo on the Player Sponsorship Notice Board in the clubhouse.
A great option for family members and friends.

Event Sponsorship

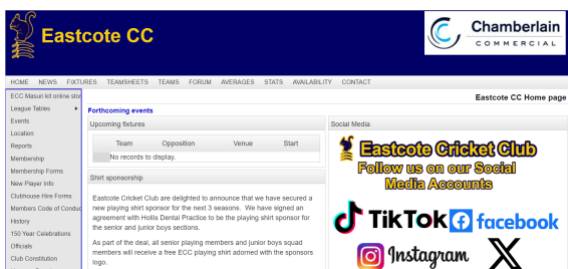
Cost dependent on event

- We run a number of large social events throughout the year.
- Such as SquirrelFest, ECC Fun Day, Awards Night and the Dinner Dance.
Sponsor an event to get your company name associated with the event on all prior publicity and at the event itself

PLEASE FEEL FREE TO CONTACT US WITH YOUR OWN IDEAS ABOUT GETTING INVOLVED WITH ECC WITH SPONSORSHIP OR ADVERTISING



Concrete post covers 800 x 120mm



ECC Website Advert (as Chamberlain Commercial)



Electronic Scoreboard Advert



Pitch Covers with sponsor logos



Matchday Live Stream on ECC YouTube Channel



Social Media Sponsorship



Sponsored Stumps



Advertising Boards



Player Sponsorship Photo on notice board