

# EASTCOTE CRICKET CLUB

## Sponsorship & Advertising Opportunities

2024 Season

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**We are always striving to improve ECC both on and off the field in terms of facilities for our members.**

**To do this we need to raise funds that we can invest back into the club for the benefit of everyone.**

**We have therefore put together some sponsorship opportunities that we hope will entice both members and non-members to get involved in increasing our revenue streams and enable us to take the club forward for the current generation and beyond.**



**To express an interest or for more details contact:**

**Jason Travers [secretary@eastcotecc.co.uk](mailto:secretary@eastcotecc.co.uk) or**

**Sophie Stevens Wallace [sponsorship@eastcotecc.co.uk](mailto:sponsorship@eastcotecc.co.uk)**

## **Concrete Post Covers Sponsorship**

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### **5 posts - £200, 10 posts - £350, 20 posts - £600 for the 2024 season**

- We have around 80 concrete posts lining the driveway and surrounding the main square. We plan to have plastic sleeves printed with a sponsor logo/message of your choosing

## **Match ball Sponsorship**

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### **£25 per match or £400 per team for the 2024 season**

- The chance to sponsor the match ball for one of the Saturday or Sunday senior teams (Saturday 1's, 2's, 3's, 4's, Sunday 1's, 2's & MDL)
- Sponsor to receive a social media post on all the ECC channels (Instagram, Facebook & X)
- Sponsors name will be on a dedicated match ball sponsorship sheet on the noticeboard for the weekend of the game

## **ECC Website Advert**

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### **£250 per year**

- Your company logo to be displayed on the ECC website with a link to your own website

## **Electronic Scoreboard Advertising**

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### **£500 for the 2024 season**

- LED display advert on the electronic scoreboard on 'rolling loop' to be shown at start, intervals and end of all matches plus during Friday night Juniors

## **Pitch covers**

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### **£5000 for a 3-year deal**

- Sponsors logo to be printed on the three 8m covers that we use to cover the wicket on the main pitch.
- Covers can be white, green or blue depending on the sponsors choice/colour of company logo

## **Live Match Streaming Sponsorship**

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### **£750 – Main fixed sponsor logo or £250 - for secondary sponsor for the 2024 season**

- We live stream all our Saturday 1<sup>st</sup> and 2<sup>nd</sup> team home matches and some Sunday matches on our YouTube Channel. The main sponsor logo is fixed on the screen for the whole match and is also shown on the highlights packages that we produce for our YouTube & social media channels
- The secondary sponsor logo is shown on a rolling cycle during ends of overs. We can accommodate up to 6 sponsors for this option

## **Social Media Sponsorship**

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### **£1000 for all posts for the 2024 season (other options available)**

- Sponsor logo to be on all ECC social media posts for 2024 (Facebook, Instagram and X), except for Player Of The Week, Leading runs/wickets as these are already taken
- We can be flexible on the price if you would like to select just one or more of the numerous social media posts that we will be providing during the year. Posts include social events, team sheets, fixtures, league tables, results etc.

## **Stump Sponsorship**

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### **£500 for the 2024 season**

- Full colour Sponsor logo on both sets of stumps used for all senior matches (except 1's & 2's MCCL games) on both pitches plus MDL, U19 & Middlesex Youth Cup (4 sets of stumps)

## **Advertising Boards**

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### **£1200 for 3 years. Or £500 for 1 year**

- Advertise your company logo and information on the large freestanding advertising boards that stand in front of the clubhouse
- Sponsor to pay for their own board to be produced to affix to our existing frames

## Player Sponsorship

### £100 per player for the 2024 season (over 18's only)

- Sponsor your favourite player and get your name or company logo on his photo on the Player Sponsorship Notice Board in the clubhouse. A great option for family members and friends.



Concrete post covers 800 x 120mm



Match Ball Sponsor Social Media Post



ECC Website Advert (as Chamberlain Commercial)



Electronic Scoreboard Advert



Pitch Covers with sponsor logos



Matchday Live Stream on ECC YouTube Channel



Social Media Sponsorship



Sponsored Stumps



Advertising Boards



Player Sponsorship Photo on notice board