



Basingstoke & North Hants Cricket Club

2011

Development Plan

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A. INTRODUCTION

1. Club Background

Since Basingstoke and North Hants Cricket Club came into existence in 1865 it has been considered one of the premier sides in the County. For a time in the late 1980's it was beyond all dispute that we were the premier club in the county and perhaps all the Home Counties. It would be no surprise if the 1st and 2nd eleven won the double and 3rd and 4th elevens would see the season pressing for honours too. And of course since the gift of Colonel May's Bounty, our ground, as a County ground has been the envy of all club cricketers everywhere.

Our junior section has been provided with strong and stable management for a number of years, taking regular honours at all levels and coupled with that the section has produced a regular stream of young cricketers who have gone on to play sport beyond the sphere of club cricket. The following cricketers have spent their developmental years in the ranks of Basingstoke and North Hants Cricket Club Junior Section:

David Hacker - Hockey Wales, Olympics	Dan Renaldo – Hampshire & England physical disability squad
Julian Wood - England U19, Hampshire	
Ian Maynard - England U19 Schools, Wiltshire	
Darren Flint - Hampshire	
John Govett – Berkshire	
David Thomas - England U15	
Lee Nurse - Berkshire	
Mitchell Stokes - England U19, Hampshire	
Chris Wood - England U19, Hampshire	
Adam Rouse - England U19, Hampshire	

However, in recent times a number of background aspects to club cricket have altered the environment in which our cricket is played, principally:

- In 1997 the ECB pyramid system was created and with it league competition at the highest level was increased together with financial reward for some elite players.
- The County now have an Academy side which prevents young players playing for their clubs at weekends when they are on the fringe of the County squad.
- We have also seen the rise of a number of village sides, who having developed junior sections, have closed the gap on some of the larger clubs. Historically players of quality at these clubs would naturally gravitate to the premier side in the district to progress their cricket and many of these players now believe this can be achieved without changing clubs.

So while the player base and the playing environment remains strong the future can no longer be taken for granted.

2. Club Future

Basingstoke and North Hants Cricket Club is looking to build on the historical base that has provided a warm and friendly cricket environment for senior and junior cricket over the past 140 years. We will continue to improve on the structure in place with increased attention to our youth section as the developmental base that reinforces our senior section.

The girls section is in its infancy and over the coming years the female section of the club will be developed as these young players become adults.

Where necessary we will implement new processes and procedures to meet changing regulatory, county and local requirements.

Increasing our success in competition is seen as priority, however equally we seek to increase accessible of the club to a wider area of the local community, by developing closer links with local agencies, businesses, schools, colleges, sporting clubs etc.

3. Mission Statement

To offer the highest quality cricket and facilities to all club members and the opportunity to play a wide range of other sports in a social and child friendly environment. To maintain the Club's status as a focal point for Cricket development in the area.

4. Aims

a. The Cricket Club

- ❖ To create and maintain a centre of cricket recognised for excellence of facilities, playing and coaching cricket at all levels of the game whilst also operating as an integral part of the local community with a wide ranging membership from all sections of the local community.
- ❖ To be a club that offers a friendly atmosphere in which people can comfortably participate in and watch cricket whilst also fostering and developing relationships within the local community and other sporting organisations that will aid the future and continued growth of our Cricket Club.
- ❖ To further develop the management, coaching and playing qualities of our Men's, Women's and Junior sections within our Cricket Club.

b. Men's Cricket

To be successful and competitive throughout all of our teams, whilst playing attractive cricket in a manner respected by officials and our competitors-

c. Women's Cricket

Develop and strengthen a structure and pathway for women and girls to actively participate in and follow cricket.

d. Junior Cricket

Harness and develop the talents of individual players and squads at all ages to allow players to compete at club, regional and county level.

B. NEEDS AND ASPIRATIONS

1. Facilities

The requirements of the Clubhouse and grounds for our cricket club are:

- Accessibility to all
- An active social atmosphere providing family social activities within season as well as out of season.
- Provision of good recreational facilities (e.g. Bar, refreshments etc).
- Have access to suitable and sufficient playing pitches for the teams in the club.
- Have access to suitable and sufficient training facilities for the teams in the club.
- Have access to suitable and sufficient changing facilities for the teams and umpires.

Any future development should take account of the interests of Hampshire County Cricket Club and the on-going arrangement to play County level matches at May's Bounty.

2. Improving the club and it's teams

Men's teams;

A close relationship is required with the Junior section to ensure a steady flow of younger players into the senior sides. This is vital to our progress. Maintain a social playing and training environment that also provides a professional approach to playing and practising that contributes to a players continuous development in the game both as young players and adults. In addition a strategy needs to be developed to encourage the local community youth to have the opportunity to engage with cricket from a playing and social aspect. This should involve closer relationships with local schools, colleges and local government bodies as well as other cricket and sporting clubs.

Women's and Girls teams:

To encourage girls into the game of cricket by using different forms of the game with an emphasis on fun and fitness. Retain sufficient players into adulthood to enable a women's team to be formed. Develop a social cricket environment inclusive for women.

Junior Boy's teams:

To encourage children from the age of 6 upwards into the game, demonstrating a seamless move through the club, eventually providing an opportunity to play in adult cricket if desired.

3. Club links within the wider community

We want to be known as a club that is welcoming to players, members, spectators, business' and all those that have an interest in the game. The club should be at the heart of the local, cricketing and sporting community.

To raise the profile of the Club within the local community and seek opportunities to make the club facilities available to the community.

To increase the clubs involvement with the local community through closer links with Schools, Colleges and local clubs.

It is essential that our Club is viewed positively in the Community and that we can demonstrate that we can offer the game of cricket to all ages and sexes in a well managed and controlled way through good management and with the benefit of qualified coaches.

4. Policies

a. Code of Conduct

Maintain and publicise the Club Code of Conduct in line with current best practice. The code of conduct is managed by all club officials and applied equitably to all players, coaches, spectators and members. The Club will subscribe to and observe the North Hants Cricket Development Association Code of Conduct for Players and Parents. (Appendix iv and v)

b. Welfare and Child Protection Policy

The club will implement the 'Safe Hands' child welfare policy published by the ECB which will be overseen by the club's welfare office (appendix i) .

c. Cricket Section Constitution

Appendix ii

d. Junior Cricketer Development Policy

Appendix iii

5. Volunteer Recruitment Plan

a. Attracting new Volunteers

We need to develop a plan to actively attract new volunteers into the club. This should be targeted at previous players and also the new parent base that comes each year with young player new starts and from all areas of the local community.

b. Succession planning

Within each club committee, each committee position has a job description that includes a responsibility to identify a replacement and complete a suitable handover with that person to ensure management continuity of that committee

position.

6. Umpire and Scorer's Development Plan

We have a number of qualified umpires, who operate as league or panel umpires. We need to identify people willing to be qualified Coaches and Umpires and then provide support to them in achieving these qualifications.

We also need to encourage more players and parents to take up this challenge as a rewarding alternative to playing.

The club has hosted umpires and scoring courses in the past and this is beneficial to having more club volunteers taking up the opportunity.

7. Coach Development Plan

a. Club Coaching Structure

To identify people willing to be qualified Coaches and then provide support to them in achieving these qualifications. This needs to be an annual programme to ensure that the Club has sufficient coaching expertise in order to maintain and improve the playing standards across the Club.

The club should have a club wide approach to coaching that should be implemented by all sections of the club, both junior and senior sections.

c. Numbers and qualification levels

We need to create and manage an ongoing programme to develop coaches within the club and also to attract more coaches to the club. Coaches from within the club should have an opportunity to progress their skills within the community as well as the wider district and County. Within the scope of the club structure coaches should be supported towards ECBCA: level 1, level 2 and level 3.

8. Access to Finance

To identify local sponsors together with local/national funding opportunities to assist in development of the club in all it's aspects.

The cricket club needs to develop and put in place a fund raising plan for 2011 season and subsequent years after. We need to identify ways of raising funds internally from existing members and associates of the club, without increasing membership and match fees which may have the effect of deterring people from playing cricket. Events and schemes need to be planned to raise money so the cricket club can be seen to be contributing more money to help pay for the upkeep of the clubs facilities and for any future improvements which may take place. A specific cricket fund raising committee is suggested.

C. THE CURRENT SITUATION

1. Cricket Club Structure

Chairman
Secretary
Treasurer
Committee Members
Captains
Fixture Secretary
Team Secretary
Membership Secretary
Club Administrator
Welfare Officer
Community Liaison Manager
Press Officer
Social Secretary
Junior Section Manager
Junior Section Administrator
Junior Cricketer Development Manager (JCDM)
[senior link]
Girl's Manager
Club Coach
Coach / Volunteer Development Coordinator
Umpire Coordinator

2. Links with Sports Development Partners

Hampshire County Cricket Club
Hampshire Cricket Board
North Hants Development Cricket Association
Community Sports Network / Physical Activity Alliance
County Sports Partnership
District Development Group
Local Authority Sports Development Officer
Local Sports Council (LSC)
School Sports Partnership
Specialist Sports College
Volunteer Bureau

3. Men's Cricket

Team	League	Standing	Umpires	Scorers	Coach
1 st Team	Thames Valley Division 1	Mid table	Panel	Unsure	Yes (2011)
2 nd team	Thames Valley Division 2a	Mid table	Panel	Yes	No
3 rd team	Hampshire Cricket League 4 North	Mid table	Club member	Yes	No
4 th team	North Hants 1	Mid table	Club member	Yes	No
5 th team	Thames Valley Division 8a	Mid Table	No	No	No
Sunday 1 st	Three Counties league 2	Mid table	Club member	Yes	No
Sunday 2 nd	Non league	Non league	Yes	Yes	No
Midweek 1 st	NHCA League	1st	No	No	No
					No
Across teams	-	-	2	3	1
Approx total at club	-	-	2	3	1

4. Women's and Girl's Cricket

Team (Age group)	Players	Volunteers	Level 1 Coaches	Level 2 Coaches	Qualified First Aiders
Women	-	-	-	-	-
U11 B	10	1	1		1
U11 A	10	1			
U13	1	0			
U15	-	-	-	-	-
Across teams	-				
Total	21	2	1	0	1

5. Boy's Cricket

Team (Age group)	Players	Volunteers	Level 1 Coaches	Level 2 Coaches	Qualified First Aiders
U9 C	20	0	1	1	2
U9 B	10	1	0	1	1
U9 A	10	1	0	1	1
U11 B	20	0	0	2	2
U11 A	14	0	0	1	1
U13 B	16	0	0	2	2
U13 A	12	0	1	1	2
U15 B	12	0	1	0	1
U15 A	12	0	0	3	3
U17	10	0	0	1	1
Across teams	-	2		1 1 [level 2.5]	2
Total	136	3	2	15	17

6. Community Activity

Junior School	Age group	Curriculum time sessions	After School Sessions	Players involved	Coaches	Administrator
Fairfield's Primary	U9	6	6	60	No.1	Jon Bennett
	U11	-	6	15	No.2	Jon Bennett
Kings Furlong	U9	6	-	50	No.1	Jon Bennett
Oakley Church of England	U9	6	6	60	No.2	Jon Bennett
Oakridge Junior School	U9	6	6	50	No.1	Jon Bennett
St John's Church of England Voluntary Aided	U9	6	6	55	No.2	Jon Bennett
St Bedes	U9	6	6	60	No.1	Jon Bennett
	U11		6	15	No.2	Jon Bennett
Rucstall Church of England	U9	6	6	45	No.1	Jon Bennett
St Anne's	U9	6	-	50	No.2	Jon Bennett
Total		48	48	460	No.1	Jon Bennett

Senior School	Age group	Curriculum time sessions	After School Sessions	Players involved	Coaches	Administrator
Costello Technology College	U13	-	4	16	No.2	Jon Bennett
The Vyne Community School	U13	-	4	16	No.1	Jon Bennett
Bishop Challenor	U13	-	4	16	No.2	Jon Bennett
Total			12	48	1	

7. Players in representative Cricket

	2010	2011	2012	2013	2014
Boys District	9	21			
Girls District	1	9			
Boys County	1	2			
Girls County	0	0			
Boys County Academy	2	1			
Girls County Academy	0	2			
Minor County	0	0			
First Class County	1	2			
Boys England	1	0			
Girls England	0	0			

8. Priority Short Term Planning

Recent plans

- | | | |
|------|---|--|
| 2009 | <ul style="list-style-type: none"> - Expand the junior section to include a and under 9 B team (to include U8's) ✓ - Replace the existing outdated score board ✗ - Identify and train 2no UKCC level 1 and 2no UKCC level 2 coaches ✓ | |
| 2010 | <ul style="list-style-type: none"> - Expand the junior section to include an under 9C side (to include U7's) ✓ - Expand the junior section to include a girls under 11 side ✓ - Identify and train 1no coach to achieve UKCC level 3 ✓ - Increase links within the community ✓ - Begin role out of the Chance2shine programme in schools to assist with Curriculum time cricket within the local Borough. 5no primary schools targeted. ✓ - Replace the netting to the existing practice area ✓ - Install a power source to the existing net area ✗ - Create a junior cricketer development policy ✓ | |
| 2011 | <ul style="list-style-type: none"> - Introduce a girls U11B side for occasional friendly games ✓ - Prepare for a U13 girls team ✓ - Identify a coach for the U11 girls team for 2012 ✓ - Identify a girls cricket manager for 2012 or incorporate the girls teams within the main junior cricket section structure - Identify and train 4no UKCC level 1 and 2no UKCC level 2 coaches ✓ - Introduce and under 17 boys team. The team should be considered a development side for those players above U15 who are not yet sufficiently experienced for men's cricket. ✓ - Replace the net carpet to the existing net area ✗ - Establish links with local clubs who do not have junior section. (It is recognised that the club does not have the capacity to retain all junior players. By linking with these clubs the development of all players can be extended into the adult game) ✓ - Expand the Chance2shine programme to include a number of senior schools. ✓ - Review capacity requirements at May's Bounty and identify other pitch availability locally ✗ - Establish social activities not related to cricket games and that are positively inclusive for women/girls ✓ - Explore funding sources ✗ | |

Future Targets

- | | | |
|------|---|--|
| 2012 | <ul style="list-style-type: none"> - Achieve Clubmark re-accreditation - Identify suitable pitches for games 'away' from the main ground - Identify a coach for the senior section - Identify and train 4no UKCC level 1 and 2no UKCC level 2 coaches - Enhance social activities away from actual cricket games | |
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D. CLUB ACTION PLAN

Abbreviations used:

Main: Basingstoke Sports and Social Club

Cricket: Basingstoke and North Hants Cricket Club - Cricket Section

Junior: Basingstoke and North Hants Cricket Club - Junior Section

1. Facilities

Sub Heading	Objective	When	Who	Resource	Achievement indicators	Review
Clubhouse & Pavilion	In need of modernisation / redevelopment	Say 2020	Main club	TBC	Approved project	2012
	Identify funding	2015	Project manager			
Cricket square	In need of revitalisation	Say 2020	Main committee / groundsman	TBC	Approved project	2012
	Identify funding	2015	Project manager			
Net practice area	Upgrade net area inc. replace net carpet and install a power source for bowling machine	2012	G Coombs	£11000	Funding made available	2011
	Identify funding	2011				
Castle Field score box	Refurbish	2010	Cricket club / cricket force	£100	Secure and fully functional	Annually
The playing area	Assess capacity & the possibility of expanding /developing the playing area	2015	Main	TBC	Review published	2012
Additional ground availability	Obtain access to a good quality local ground to help support the planned expansion of the playing infrastructure	2012	Cricket club / junior club	TBC	Facility confirmed	Annually

2. Improving the club and it's teams

2.1 Men's teams

Sub Heading	Objective	When	Who	Resource	Achievement indicators	Review
Achieving excellence	1 st team restored to the premier division	2015	Club		1 st team in premier league	
Maintaining 5 league sides	Maximise involvement of junior players in senior teams. Make sure all juniors who are good enough are encouraged to play senior cricket and at the correct level. Make sure juniors and seniors are playing in an enjoyable environment to maximise participation.	2011	Captains	No finance	Ability to get a 5 th team out on a regular basis.	Annually
High quality local players	Provide a professional environment which will encourage quality young players from the local area to join the club.	2012	Club coach, all captains	No finance	No. of new players recruited each year	Annually
Increase volume & quality of member communications	Engage individual members into a One Club environment thus encouraging a volunteering culture	2011 (ongoing)	Senior committee to own sourcing volunteer	No finance	20% increase in active volunteer members	2012
Academy players	Put in place a system that actively encourages academy players to stay in touch with the club and play when they become available.	2011	1 st Team captain & committee		Academy players returning/playing for the club	Annually
Saturday leagues	1 st Team look to challenge for promotion. 2 nd Team maintain position in league. 3 rd Team look to challenge for promotion. 4 th Team maintain position in league. 5 th Team to be able to have competitive side each week and stay in same league.	2011	Captains with the support of the committee and players	Playing membership	League tables	Annually

2.1 Men's teams (cont)

Sub Heading	Objective	When	Who	Resource	Achievement indicators	Review
Indoor leagues	Continue to put 2 teams in the Eversley indoor competition. Look to enter an academy team in the north Hampshire league at Dummer, to encourage juniors and increase clubs presence in local league	2011/2012	Captains/Junior section	No finance	Team entered	Annually
Training	Provide a structured training programme for the year starting with winter nets. Provide outdoor practise for 1 st team, 2 nd team and promising young players separately to the rest of the club.	2011	Cricket committee	Coach	Appointment of senior coach. Run senior practises successfully over 2 nights.	Annually
Coaching	Assign a coach to provide a clear planned structure to training sessions	2011	Club coach	Coach	Training schedule in place	Annually
	Assign a coach to 1 st and 2 nd teams for match day	2013				
Overseas players	Only recruit players with coaching qualifications who are able to support the club & community coaching programmes	2012	Cricket committee	TBC	Player/coach in place	Annually
Academy Team	Enter team into the Guy Jewell competition as an academy side, under 23s. Encourage junior/young senior players to take part.	2011	Cricket committee	Young players	Academy team entered	Annually
Junior players	Integrating and progressing juniors within the adult section	Current	Captains, coaches, Andy Neal (JCDM)	All	Achieve Policy – Appendix ii, Development of a junior cricketer	Annually

2.2 Women's and Girls teams

Sub Heading	Objective	When	Who	Resource	Achievement indicators	Review
Under 11 teams	Generate coaching and other volunteer support to sustain these teams in future years	2011	Jon Bennett	No finance	Coaches and volunteers in place	Annually
Under 13 team	Increase coaching and volunteer support Review pitch availability for above	2011	Jon Bennett	Rental?	Coaches and volunteers in place	Annually
Under 15 team	Increase coaching and volunteer support Review pitch availability for above	2013	Jon Bennett	Rental?	Coaches and volunteers in place	2012
Women's team	Increase coaching and volunteer support. Retain existing girls to generate a core group of players for a ladies team	2016	TBA		A ladies team	2014
	Review changing facilities for above	2016		TBC		2015
Festival	Maintain the U11 girls cricket festival	Current	Junior club	Income	Current	Annually

2.3 Boy's team

Sub Heading	Objective	When	Who	Resource	Achievement indicators	Review
U11, U13 & 15 teams	Maintain 2 sides at each age group	Current	Junior club	No finance £300	Current	Annually
	Increase coaching resource to have 2 coaches available for each side.	Current	Junior Club		Coaches in place	
	Improve the quality of players and teams	Annual progression	Team Coaches	No Finance	Current	
U17 team	Re-introduce an under 17 side	2011	Junior club	No finance	Current	Annually
	Consider pitch availability				No requirement for pitch hire	
U9	Add a 3 rd side to play league cricket which will be made up from young players and beginners	2011	Junior club	No finance	Current	Annually
	Player introduction at under 7.	Annually				
	Introduce coaches and volunteers from parents with the U7 age group.				Courses attended	
Festival	Maintain the U9 boys/ U11 girls cricket festival	Current	Junior club	Income	Current	Annually
Talented players	Promote players to the NHDCA	Annually	Junior club	No finance	Current	Annually
	Provide top quality coaching	Current	Coaches			
	Provide players an avenue to train and play in higher age groups 'training / playing up'					
Social activities	Promote a limited number of regular activities annually: within teams and also within section. These events can be within season and also out of season.	2012	Junior club	TBC	Events schedule	Annually

3. Club links with the wider community

Sub Heading	Objective	When	Who	Resource	Achievement indicators	Review
Press officer	Provide a recognised link between club and local press	2012	Main, cricket and junior club	No finance	Single named contact	Annually
Links to local business	To have networks within local business to promote the club and ultimately generate commercial interest	2015	Cricket club	No finance	Sponsorship	Annually
	Generate links to local or national business that have a specific interest in community causes and ultimately generate commercial interest	2015	Junior club		Financial assistance	
Local clubs	Generate effective links with local clubs in order to promote reciprocal arrangements that promote a depth of cricket in the local area e.g. players, juniors, coaches, pitches etc.	2012	Junior club	No finance	Evidence of and mutual gain	Annually
Local schools	Generate links with local schools delivering curriculum time cricket	2012	Jon Bennett	C2S	C2S objectives achieved	Annually

4. Club policy

Sub Heading	Objective	When	Who	Resource	Achievement indicators	Review
Code of conduct	Maintain current	Annually	Cricket club, Junior club	No finance	Current	Annually
Club constitution						
Junior Cricketer Development Policy						
Child protection and welfare policy	Maintain current	Annually	Club Welfare Officer	No finance	Current	Annually

5. Volunteer recruitment

Sub Heading	Objective	When	Who	Resource	Achievement indicators	Review
Active volunteers	Increase participation of membership in the running of the club	On-going	Club officials	No finance		Annually
Volunteer Recruitment Role	Recruit volunteers for roles/activities identified by senior/junior committees to progress development plan	2011	Senior committee to own sourcing volunteer		Volunteer Recruitment resource in place	2012
Club officials	As noted above club officials need a specific focus to identify likely volunteers	On-going	Club officials	No finance		Annually
Departing club officials	Those leaving a role should actively create a succession plan to identify a likely successor and also introduce them into the role in a meaningful way.	On-going	Club officials	No finance		Annually
Occasional volunteer	Recognise expertise and influence within the existing membership which can be called upon for specific task without long term commitment	On-going	Club officials	No finance		Annually
CricketForce	One day volunteer participation pre-season	Annually	CricketForce Project Manager	No finance	Membership participation	Annually

6. Umpires and scorers

Sub Heading	Objective	When	Who	Resource	Achievement indicators	Review
Umpires	To identify past players and others interested in umpiring to participate.	Annually	Team officials	No finance	Increasing Umpire participation	Annually
Umpire development	Promote umpires courses in line with the ECB pathway for cricket officials. Make the club available as a courses venue	Annually	Cricket club to appoint Umpire coordinator	No finance	More qualified umpires available	Annually
League Umpires	Provide umpires for all league matches	Annually	Umpire coordinator	No finance	Umpires for all league sides	Annually
Scorers recruitment	Increase the number of people capable of scoring within the club	Annually	All club officials	No finance	Scorers available for all league sides	Annually
Scorers training	Scoring introduction course	Annually	Irene Fergie	No finance	Run	Annually

7. Coaching

Sub Heading	Objective	When	Who	Resource	Achievement indicators	Review
Coaches	Approach parents from the intake age groups of the junior section Approach players showing an aptitude for coaching	Annually	Junior Manager / girls manager	No finance	Parents booked to attend coaching courses	Annually
Coaching structure	Obtain a qualified coach for each team at the intake years Appoint 2 coaches for each side above U11	Annually	Junior Section manager / girls manager	No finance	Coaches assigned to sides	Annually
District Coaching	Promote the participation of club coaches within the district set up	Annually	Club coaches/NHCDA	No finance	Club coaches running district sides	Annually
Coach development	Support coach advancement within the ECBCA course hierarchy as well as Clubmark	Annual	Junior section manager/ girls manager	No finance	Course attendance	Annually

8. Access to finance

Sub Heading	Objective	When	Who	Resource	Achievement indicators	Review
Club sponsor						
Junior section sponsor	To raise finance to subsidise club activities	2015	Garfield Coombs	No finance	Long term sponsor in place	2015
Fund Raising	Set up fund raising group. Start to develop a plan, and implement some fund raising measures during 2011.	2011	Main Committee	Existing members	Fund raising targets set and fund raising implemented to achieve targets	2012

E. Appendixes

- i. ECB 'Safe Hands' child welfare policy*
- ii. Cricket Section Constitution*
- iii. Junior Cricketer Development Policy*
- iv. North Hants Cricket Development Association Code of Conduct for Players*
- v. North Hants Cricket Development Association Code of Conduct for Parents*